



## **AltWheels 2007 Fleet Day Agenda**

*Monday, Oct. 1<sup>st</sup> — Larz Anderson Auto Museum, Brookline, Mass*

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8:30-9:00 *Breakfast and Registration*

*Plus exhibit tables & sign up for ride and drives*

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9:00-9:15 *Welcome*

Fred DAVIES, Chairman, *New England NAFA*

Alison SANDER, Founder, *AltWheels*

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9:15-9:45 *Overview of Sustainable Energy Challenges and Options*

*Summary of current price and supply trends. Where we've come from in the last decade, and a forecast for the future. Overview of fuel and vehicle options today and those available in the future.*

Bill BOYCE, Eastern Regional Sales & Marketing Manager, *Cummins Westport Inc.*

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9:45-11:00 *Fleet Options: What is Available & What's in the Works*

*Panel of leading manufacturers and fuel providers present their latest developments, plans, product lines, availability, and information on total cost of ownership (acquisition, operation, disposal) to help fleet managers develop improved long-term plans around technology options.*

Stephen CONNORS, Laboratory for Energy and the Environment  
*Massachusetts Institute of Technology (Moderator)*

Ed BURKE, Chairman of the Board, *Dennis K. Burke*

Barry CARR, VP-Alternative Fuels, *Homeland Energy Resources Development, Inc./  
American Honda*

John GAYDASH, Director of Marketing for Fleet and Commercial Operations,  
*General Motors*

Mark RILEY, General Manager-East Coast and Canada, *Clean Energy*

Bob NATKIN, Group Leader Hydrogen Internal Combustion Engine (H2 ICE)  
Applications Ford Powertrain Research & Advanced Engineering,  
*Ford Motor Co.*

Greg ZILBERFARB, *Propane Education and Research Council*

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11:00-11:15 *Break*

*Register for ride and drives*

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11:15-12:00 *Federal and State Mandates and Incentives*

*Panel of government and industry experts will present the latest regulatory and legislation information, including federal & state energy bills, tax credits, and plans for the future.*

Michael BLOCK, Principal, *EMISSTAR & Clean Fleets (Moderator)*

David CASH, Assistant Secretary for Policy, Executive Office of Energy and  
Environmental Affairs, Commonwealth of Massachusetts

Halida HATIC, Transportation Planner, *US EPA Region One*

Stephe YBORRA, Director of Marketing, Education & Communications, *NGVAmerica*

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12:00-1:15 *The Real World Alternative Fleet Experience Debate*

*Broad panel of fleet managers (including national, private, municipal) discuss their experiences evaluating the options, business case, total costs, and lessons learned around optimizing lifecycle costs, and hedging against increasing costs of fuel.*

Jerry ALBERTINI, *Fidelity HRS Supplier Management* (Moderator)

Bo CALLOWAY, Director, Fleet Assets and Process, *Coca-Cola Bottling Company*

Louise DAVIS-LOPEZ, Fleet Manager, Corporate Fleet Management,  
*Johnson & Johnson Services Inc.*

Mike PAYETTE, Fleet Manager, *Staples*

Herb WAMBOLDT, Account Manager, *Wheels Inc.*

Steve RUSSELL, Fleet Superintendent, *City of Keene NH*

Peter SULLIVAN, Ecomagination Product Manager, *GE Capital Solutions, Fleet Services*

Jacquelyn WILKINS, Senior Project Manager, *Massport*

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1:15-1:30 *Closing Remarks*

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1:30 *Lunch and Ride and Drive Opportunities with the latest alternative hybrid, CNG, biodiesel and fuel cell options in light duty, medium duty applications*