



AltWheels



New England's Largest Alternative Transportation and Energy Festival
Presents

The Third Annual FLEET DAY

A Symposium for Fleet Managers on Commercially Available Light-, Medium-, and Heavy-Duty Alternative Vehicles (*advance sign-up required*)

Monday, October 1, 2007

8:30 am—1:30 pm followed by optional test-drives

Larz Anderson Auto Museum, 15 Newton St., Brookline, MA
"Oldest Transportation Museum in the USA"

Co-Hosted by NAFA (National Association of Fleet Administrators)

Explore costs, benefits, and practical approaches to converting fleets to alternative transportation vehicles.

Ride & drive opportunities

Cost forecasts for natural gas, oil, propane, diesel

New Federal & State transportation regulations & incentives

Commercially-available light & heavy duty alt. vehicles

Fleet conversion case studies

breakfast & lunch provided



Act Fast... Last year's Fleet Day Sold Out!

AltWheels Sponsors receive free admission!
Call Sally at (508) 698-6810 or
Alison at (617) 868-1582

Fee per person to attend AltWheels Fleet Day 2007 is:

\$75 Corporate Fleet
\$65 Municipal Fleet
\$40 NAFA member

See back for Reservation Form

2007 AltWheels Sponsors:

GM Alternative Fuels • Volkswagen

Ford Motor Co. • Toyota
Westboro Toyota

American Honda • Clean Energy •
Dennis K. Burke • KeySpan Energy
Delivery • Massport • NSTAR
Electric & Gas • WTS • Zipcar

AVSG • City of Boston • Davis Square
Lofts • GE Capital Solutions
Fleet Services • NGVamerica •
Nuvera Fuel Cells • Penske Truck
Leasing • Staples

Azure Dynamics • Bank of America •
Boston CleanAir Cabs • Citizens Bank •
Enterprise Rent-a-Car • NAFA •
Northeast Gas Assoc. • Oak & Ivy
Health Systems • SAE •
Stoneham Ford

Last Year's Fleet Day included Managers of...

20 Corporate Fleets including:

GE, EMC, Federal Express, Gillette, Green Mountain Power, GTECH, New England Gas, NSTAR, Otis, Partners Health Care, Staples, Textron, Tyco, Wright Express

11 Municipal Fleets including:

9 cities & towns in Mass, NH & Maine, 4 State agencies including Mass Dept of Energy Resources, Mass Highway, Massport, Mass State Police

3 Universities

MIT, Harvard, University of Massachusetts

Public AltWheels Festival—September 28-29
at Boston City Hall Plaza

Exhibits with more than 70 alternative fuel vehicles • The Energy Freedom Trail, Demonstrations • Interactive Exhibits • Test Rides • Workshops • Discounts • Prizes • Children's Activities • Alternative Transportation Bookstore and more

www.AltWheels.org

Call 508-698-6810



New England's Largest Alternative Transportation and Energy Festival



Fri. & Sat., Sep. 28-29
Mon, Oct. 1

AltWheels Festival
Fleet Day

Boston City Hall Plaza
Larz Anderson Auto Museum, Brookline, MA

Join corporate and government fleet-managers, at this showcase of cutting-edge vehicles and solutions to the dual problem of high gas prices and low air quality.

Alternative Transportation Facts

- *Transportation currently accounts for about a third of greenhouse gas emissions in the U.S.*
- Alternatives to the gasoline-powered automobile have been around since the 1800s.
- *Current technological advances create the real possibility of commercially available zero emission vehicles.*
- Gas and diesel auto technology is improving every year, but cars, trucks, and buses continue to be major users of fossil fuels.
- The average vehicle sold in the U.S. last year had fewer mpg than the Model T was able to get in 1914.
- *New England is a center for alternative transportation technology with:*
 - ✧ largest concentration of fuel cell companies
 - ✧ largest biodiesel provider in North America
 - ✧ one of the first manufacturers of solar cars
 - ✧ cities & towns that have already committed to converting parts of their municipal fleets to more fuel efficient vehicles

AltWheels has drawn participants from 18 countries, 24 states, and 105 cities & towns with its mix of serious science and consumer entertainment, including Exhibits, Panel Discussions, Workshops, Test Rides, Food, Fun & Games!

Lead the Way – Sponsorships Available
We're part of the solution! We belong at AltWheels!

Fleet Day Reservation Form!

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____ Phone _____

Fax _____ Email _____

**Per person fee enclosed to attend
AltWheels Fleet Day :**

- _____ \$75 - Corporate Fleet
- _____ \$65 - Municipal Fleet
- _____ \$40 - NAFA member

Mail this form with check payable to *AltWheels*, c/o Classic Communications, 38 Mechanic St., Ste 101, Foxboro, MA 02035, fax to (508) 698-6811 or email your request for information to info@altwheels.org or stef@classic-communications.com

Names/Titles of Fleet Day Attendees:

Name Title

Name Title

Name Title

Name Title