



AltWheels 2008 Fleet Day Agenda

Monday, Sept 29th — Staples World Headquarters, Framingham, Mass

8:00-8:30 *Breakfast and Registration*

Including Exhibit Tables & Sign-ups for Ride and Drives

8:30-8:45 *Welcome*

Karen DOYON, Chairman, *New England NAFA*

Mike PAYETTE, Fleet Manager, *Staples*

Mary Anne CLEARY, Director, *AltWheels Fleet Day (or government official)*

8:45-9:45 *Future of Energy Prices and Fleet Manager Responses*

Summary of current price and supply trends. Where we've come from, and a forecast for the future of energy prices. How are Fleet managers surviving in this turbulent environment? Hear about a full range of fleet manager responses from new hybrid technologies, new alternative fuels, to Staples three pages of tested tips for fuel efficiency

Ralph STOCKMAYER, Industry Development Manager, *Penske Truck Leasing*

Mike PAYETTE, Fleet Manager, *Staples*

9:45-11:00 *Fleet Fuel and Technology Options: What is Available & What's in the Works*

Leading manufacturers and fuel providers present their latest developments, plans, product lines, availability, and information on total cost of ownership (acquisition, operation, disposal) to clarify a complex landscape of technology and fuel options. Learn about the latest and greatest. What is availability in New England and how soon can you get new technologies at what price. Panel will cover full range of hybrid/electric options, alternative fuels (CNG, biodiesel, ethanol, propane), as well as longer term options in hydrogen/fuel cell vehicles.

Stephen CONNORS, Laboratory for Energy and the Environment
Massachusetts Institute of Technology (Moderator)

Brad BEAUCHAMP, Driver Relationship Manager–Team Leader, Fuel Cell Activities,
General Motors

Ed BURKE, Chairman of the Board, *Dennis K. Burke*

Barry CARR, VP–Alternative Fuels, *Homeland Energy Resources Development, Inc./
American Honda*

Gerry KOSS, Brand Manager Ford North American Fleet Lease & Remarketing Operations,
Ford Motor Company

Mark RILEY, Regional Manager–East Coast, *Clean Energy*

11:00-11:15 *Break*

Register for ride and drives and view exhibits

11:15-12:30 *Real World Alternative Fleet Experience: What have Fleets Done. Best Tips for Saving Dollars in a \$4/gallon and higher world*

Broad panel of fleet managers (including national, corporate, municipal) discuss their experiences evaluating the options, business case, total costs, and lessons learned around optimizing lifecycle costs, and hedging against increasing costs of fuel. Includes best tips for saving on fuel costs and surviving today's current energy crisis.

Jerry ALBERTINI, Industry Consultant (Moderator)

Denise CROSS, Purchasing Manager, *Carrier/United Technologies*

William R. CROWLEY, Supervisor of Fleet Maintenance, *Massport*

Tom HARTNER, Manager Global Procurement, *Millipore*

Rich HOGAN, Automotive Fleet Manager, *UPS*

Mike PAYETTE, Fleet Manager, *Staples*

Steve RUSSELL, Fleet Superintendent, *City of Keene, NH*

Scott SINGSANK, Senior Account Manager, *Wheels Inc.*

Alexander (Sandy) TAFT, Director of US Climate Change Policy, Member of Green Fleet Team, *National Grid*

12:30-1:00 *Lunch*

Ride and Drive opportunities run from 12:30-4:30 with more than 25 types of vehicles including the latest alternative hybrid, CNG, biodiesel and fuel cell options for light-, medium- and heavy-duty applications, plus exhibit space discussions. Be sure to sign up.

After-Lunch *Two Sets of Breakouts Sessions (40 min each)*

Parallel breakout sessions will focus on topics including light, medium, heavy duty vehicle options and municipal and other fleet tracks, in parallel with continuing Ride and Drive opportunities

1:00-1:40 *Breakout Sessions: Fleet Challenges and Solutions*

Maximizing fleet fuel efficiency and documenting best practice for what is working and what are current challenges. Includes politics of making changes in an organization

1. *LIGHT & MEDIUM DUTY FLEET OPTIONS & EXPERIENCES*

- Mike POWELL, *Penske (Moderator)*
- Denise CROSS, *Carrier/United Technologies*
- Tom HARTNER, *Millipore*
- Jason MATHERS, *Project Manager, EDF*

2. *HEAVY DUTY FLEET OPTIONS, STRATEGIES & EXPERIENCES*

Participate in a discussion of ways to monitor and improve your fleet efficiency, including idle reduction techniques, wheel & tire technologies, driver training & incentive programs, and more. Explore ten things any fleet can do today to reduce fuel cost along with new tools and techniques for monitoring fleet fuel efficiency.

- Abby SWAINE, *SmartWay Coordinator, US EPA NewEngland (Moderator)*
- Todd COTIER, *Director, Maintenance, Hartt Transportation Systems*
- Mark GANGEMI, *Manager Fleet Maintenance, Stop & Shop*
- Renee SHERMAN, *Customer Logistics Manager, Ryder/Stonyfield Farm*
- Ralph STOCKMAYER, *Industry Development Manager, Penske Truck Leasing*

3. MUNICIPAL/UTILITY/UNIVERSITY FLEETS

- Steve JONES-D'AGOSTINO, Coordinator, *Worcester Local First* (Moderator)
- Margaret CUSH-GRASSO, Manager Fleet Assets, *National Grid*
- Fred DAVIES, Fleet Manager, *City of Framingham, MA*
- Eric FRIEDMAN, Senior Climate Policy Analyst, *Executive Office of Energy & Environmental Affairs, Commonwealth of Massachusetts*
- John RUGG, Fleet Manager, *City of Worcester, MA*
- Steve RUSSELL, *City of Keene, NH*
- Carl TEMPESTA, Manager of Transportation Services, *Harvard University*

1:45-2:25 Breakout Sessions: Best Practices

4. *IDLE REDUCTION TECHNOLOGIES: What auxiliary and integrated systems work for multiple classes of vehicles and operations including payback.*

- Abby SWAINE, Director SmartWay, *US EPA Region One* (Moderator)
- Steve MALONE, *Malone Specialty*
- Stephen NORMANDIN, IT Manager, *Braun's Express*
- Chuck PATTON, Fleet Manager, *Braun's Express*
- Jerry WARMKESSEL, Marketing Product Manager for Highway Products, *Mack Trucks*

5. *HYBRID & ELECTRIC VEHICLES, GAS & DIESEL ADVANCED ENGINE TECHNOLOGIES: What is available today in all size levels and what are the real savings. How much have costs come down, what are the competing technologies and who is gaining the most traction. Include turbo charge technologies.*

- Mike POWELL, *Penske* (Moderator)
- Mark AUBRY, *Smith Electric Vehicles*
- Rachel BECKHARDT-Project Manager, *EDF*
- Richard KAREL, Specialty Products Manager Northeast, *Eaton Corporation*
- Tom LESLIE, Corporate Fleet Manager, Fleet Service Support, *Isuzu Commercial Truck of America*
- Dean MCGREW, VP Business Development, *Azure Dynamics*

6. *ALTERNATIVE FUELS, FUEL ADDITIVES & FUEL-SAVING DEVICES: Biodiesel, Ethanol, blends: blends, sources, applications, costs. Which fuels are gaining traction, cost efficient procurement, infrastructure requirements and do it yourself installation options, plus new state mandates*

- Steve JONES-D'AGOSTINO, Coordinator, *Worcester Local First* (Moderator)
- Ed BURKE, Chairman of the Board, *Dennis K. Burke*
- Bob JUDGE, Air Quality Program, *EPA New England*
- Don OSTLER, *Green Mountain Coffee Roasters*
- Steve RUSSELL, *City of Keene, NH DPW*
- Carl TEMPESTA, Manager of Transportation Services, *Harvard University*

7. *THE FUTURE OF HYDROGEN/FUEL CELLS*

- Bob NATKIN, Former Group Leader-Hydrogen Internal Combustion Engine (H2 ICE) Applications, Ford Powertrain Research & Advanced Engineering, *Ford Motor Co.*

2:30-3:15 *More Comprehensive Approaches To Green Facilities and Green Supply Chains—The World Beyond Fleets*

- Mark BUCKLEY, VP Environmental Affairs, *Staples*
- John RIGHINI, Chief Marketing Officer, *GE Capital Solution's Fleet Services*

3:15-3:30 *Closing Remarks*

Mike PAYETTE, Fleet Manager, *Staples*

Alison SANDER, Founder, *AltWheels*

Resource Board with Best ideas heard from the day

3:30-5:00 *Optional Ride and Drives, Exhibitors Continue*

Resource Boards open until 4:30 for all interested

3:30-4:00 Tour of Staples HQ Sustainability Initiatives, including wind turbine tower (Optional) – Led by Mark Buckley, VP Staples.

4:00-5:00 *Reception: Light refreshments (Optional)*

5:00-6:00 *Cocktail reception for sponsors, speakers and co-hosts*

(TBC – to be confirmed)

(ver. 15 Sep 2008)