



Creating a Sustainable Transportation Vision for the 21st Century

Presents the Fifth Annual

AltWheels Fleet Day

(advance sign-up required)

A Fleet Managers Symposium on Commercially Available
Light-, Medium-, and Heavy-Duty Alternative Vehicles

Monday, October 5, 2009

8:30 am - 3:30 pm including optional test-drives and workshops

Breakfast and Lunch served

**Held at Staples Worldwide Headquarters
500 Staples Drive, Framingham MA 01702**

Co-Hosted by NAFA Fleet Management Association's New England Chapter and others*



*Best practices for surviving and managing
in an energy constrained world*

*Hear from other fleet managers about powerful ways
to save fuel costs, explore currently available and
next generation technologies, as well as likely tax
credits and mandates.*

*Try and experience a range of solutions
that have saved \$\$\$*

Fee per person to attend AltWheels Fleet Day:

\$75 - Corporate Fleet (\$100 after August 10th)

\$65 - Municipal Fleet (\$90 after August 10th)

\$40 - NAFA/Co-Host member* (\$65 after August 10th)

Act Fast - Last Year's Fleet Day Sold Out!

**See back for reservation form
or register online at www.AltWheels.org**

- Ride and drive opportunities
- Cost forecasts for natural gas, oil, propane, diesel
- New Federal and State transportation regulations and incentives
- Commercially available light-, medium-, and heavy-duty alternative vehicles
- Fleet conversion case studies
- Breakfast and lunch provided

2008 AltWheels Sponsors included:

Gold Sponsor
Staples

Silver Sponsors
Dennis K. Burke, Inc.
Ford Motor Company
National Grid USA
Toyota

Bronze Sponsors
American Honda
AVSG
Braun's Express
GE Capital Solutions
Fleet Services
Isuzu Trucks
Massport

2008 AltWheels Co-Hosts included:

**Members of Co-Host Organizations Enjoy Discounted Registration Fees*

NAFA Fleet Management Association, New England Chapter	Maine Motor Transportation Association (MMTA)
NAFA Fleet Management Association, New Jersey Chapter	MassHighway
NAFA Fleet Management Association, New York Chapter	Massport
Massachusetts Motor Transportation Association (MMTA)	Massachusetts Executive Office of Transportation
	Maine Dept. of Transportation
	Granite State Clean Cities Coalition

NAFA Fleet Management Association
Paul Revere Transportation
Penske Truck Leasing
Womens Transportation Seminar

Trail Blazer Sponsors
Clean Energy
Cummins Northeast
Massachusetts
Environmental Trust
Northeast Gas Association
Society of Automotive Engineers
and more

Participating Corporate Fleet Managers included:

Bose, Coca-Cola Bottling, Fidelity, GE, EMC, Federal Express, Gillette, Green Mountain Power, GTECH, Invensys, Johnson & Johnson, Millennium Pharmaceuticals, Millipore, National Grid, New England Gas, NSTAR, Otis, Staples, Textron, Tyco, Wright Express

Municipal, University and Hospital Fleets included:

Cities and towns in CT, MA, NH, ME and RI, leading state agencies including Mass Dept. of Energy Resources, MassHighway, Massport, Mass State Police, Partners Health Care, US EPA, Post Office, Public Works Departments, MIT, Harvard, University of Massachusetts

Ocean State Clean Cities Coalition
APWA-New England
US Environmental Protection Agency, Region One-New England,
SmartWay Transport Partnership
Society of Automotive Engineers, New England Chapter
Womens Transportation Seminar

Contacts: Classic Communications tel: 508-698-6810 x13 email: stef@classic-communications.com
Alison Sander, AltWheels Founder tel: 617-868-1582 email: info@altwheels.org



Creating a Sustainable Transportation Vision for the 21st Century

If you are a fleet manager dealing with fuel costs heading to \$5 or even \$7/gallon, come to AltWheels Fleet Day to learn how to achieve maximal energy efficiency and emissions reduction for your fleet.

- Join fellow fleet managers and explore ways to reduce costs while also reducing your fleet's impact on the environment.
- Learn techniques that make a big difference from companies like Staples, Coca-Cola, Johnson & Johnson; and communities like Boston, Worcester, and Keene, New Hampshire.
- Hear about the latest and greatest technologies and vehicles, both currently available and coming soon, including alternative fuels, hybrids, electrics, idle reduction technologies, and more.
- Leave with a list of items you can implement quickly, starting with three pages of fuel saving tips that work.

Join corporate and government fleet-managers, at this showcase of cutting-edge vehicles and response to the problem of high gas prices.

Alternative Transportation Facts

- **Transportation currently accounts for about a third of greenhouse gas emissions in the U.S.**
- Alternatives to the gasoline-powered automobile have been around since the 1800s.
- **Current technological advances create the real possibility of commercially available zero emission vehicles.**
- The average vehicle sold in the U.S. last year got fewer mpg than the Model T was able to achieve in 1914.
- **New England is a center for alternative transportation technology with:**
 - largest concentration of fuel cell companies
 - largest biodiesel provider in North America
 - cities & towns that have already committed to converting parts of their municipal fleets to more fuel efficient vehicles

AltWheels Fleet Day has drawn participants from more than 13 states and 40 cities, as well as many corporate fleets with its mix of latest technologies, education, practical resources, and networking opportunities.

Lead the Way – Sponsorships Available

We're part of the solution! We belong at AltWheels! Visit www.AltWheels.org

2009 AltWheels Fleet Day Reservation Form

You may also register online at www.AltWheels.org

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Fee per person enclosed to attend AltWheels Fleet Day:

- _____ \$75 - Corporate Fleet (\$100 after August 10th)
- _____ \$65 - Municipal Fleet (\$90 after August 10th)
- _____ \$40 - NAFA/Co-Host member* (\$65 after August 10th)

Mail this form with check payable to:

AltWheels
C/o Classic Communications
38 Mechanic St., Suite 101
Foxboro, MA 02035

or fax to (508) 698-6811

or email your request for information

to info@altwheels.org or stef@classic-communications.com

Additional Fleet Day Attendees

Name: _____

Title: _____

Company: _____

Name: _____

Title: _____

Company: _____

Name: _____

Title: _____

Company: _____