

“Electric Car”...



AUDIOPHILE	550.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
POLISHED TUBULAR RUNNING BRDS	350.00
CALIFORNIA EMISSIONS SYSTEM	NO CHARGE
POWER MOONROOF	995.00
POWER SLIDING REAR WINDOW	250.00
TRAILER TOW PACKAGE	350.00
20" ALUMINUM WHEELS	895.00
REVERSE CAMERA	450.00
REVERSE SENSING SYSTEM	245.00
FX4 LUXURY PACKAGE	995.00
.POWER ADJUSTABLE PEDALS	
.POWER HEATED SIGNAL MIRRORS	
.ELECTRONIC AUTO TEMP CONTROL	
.ELEC RR VIEW MIRROR W/DISPLAY	
.HEATED FRONT SEATS	
LTHR TRIMMED CPT CHAIRS	1,250.00
PWR DRIVER & PASSENGER SEAT	
PWR DRIVER SEAT	285.00
SAT RADIO W/6 MOS SERVICE	195.00
LOWER TWO-TONE PAINT	200.00

TOTAL VEHICLE & OPTIONS	43,750.00
DESTINATION & DELIVERY	925.00

TOTAL BEFORE DISCOUNTS	44,675.00
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FX4 CAPTAINS CHAIRS DIS	- 695.00
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TOTAL SAVINGS	- 695.00
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TOTAL MSRP

\$43,980.00

GOVERNMENT SAFETY RATINGS



Drive Electric Cars New England
presents:

“Seven Myths About Electric Cars”

and how they can save you money, time, and
provide you an awesome driving experience!

Mark Renburke

“The Electric Car Guy”

1. Electric cars only run on electricity from a battery.

Sales of Plug in Electrics, August 2016



BEV (Battery
Electric Vehicles)

PHEV (Plug in
Hybrid Electric
Vehicles,
including
Electric Vehicles
with Gasoline
Range
Extenders)

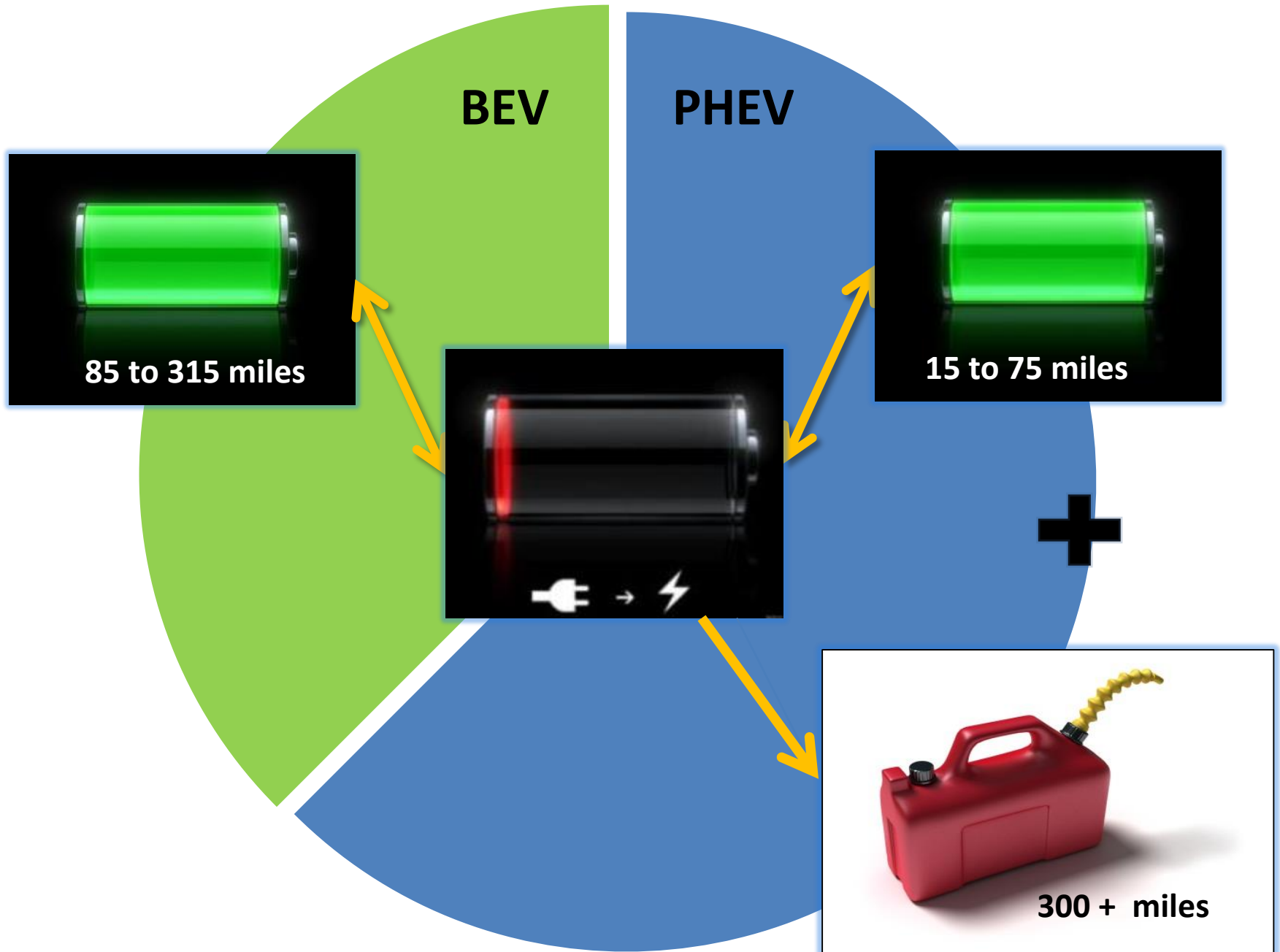


1. Electric cars only run on electricity.

BUSTED

2. I can only drive a short distance
with an electric car.

Range of "Plug in" Electric Cars



2. I can only drive a short distance
with an electric car.



3. Charging is inconvenient and slow.

Let's ask 4 questions about charging and using a cell phone...by a show of hands...

Plug in overnight?





Plug in when
getting low?



ALWAYS wait until
very low before
plugging in??

ALWAYS wait
until fully
charged before
using it at all???



3. Charging is inconvenient...

BUSTED

But you will need an
Electric Car
“Charging Station”...
right?

3-B. An electric car requires a special, expensive “charging station”.









3-B. An electric car requires a special, expensive “charging station”.



“...inconvenient and slow.”?





4. Electric cars are too expensive.





\$19k-\$24k



\$24k

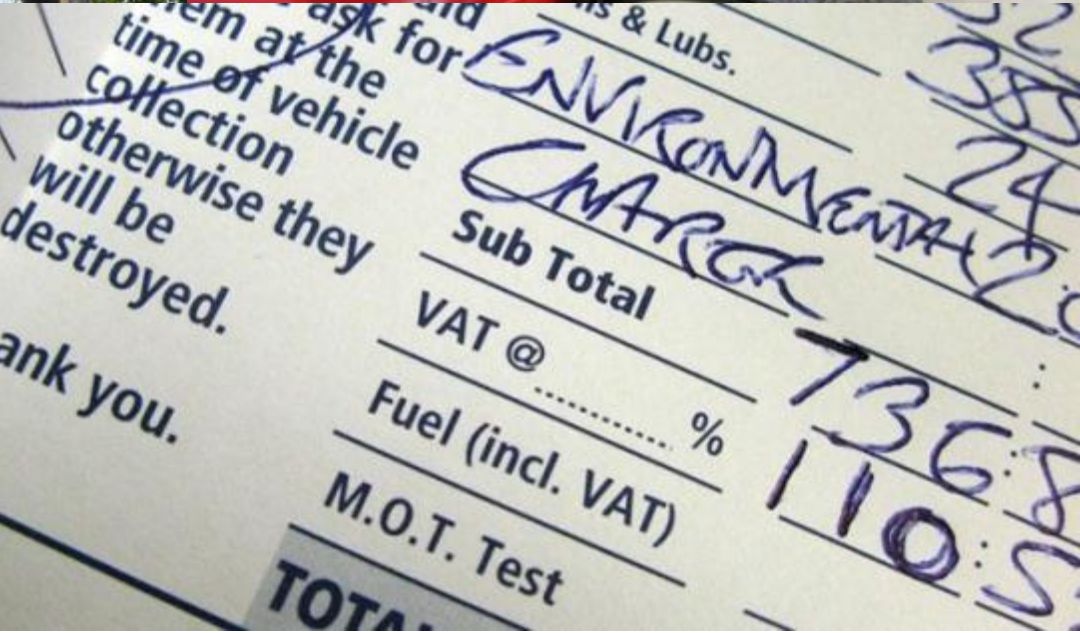


\$19k



\$27.5k

***Estimated net 2016-2017
consumer costs after \$7,500
federal EV tax and typical
New England state rebates
of \$1500-\$2500 (depends
upon on model and year)**









Payment
Fuel/Electricity
Maintenance
Consumables
Repairs
Etc.

less any tax credit for EV:
(\$7,500 fed) / rebate
(\$1,500- \$2,500 MA)



Baseline:

\$20,000

In other words, it will costs at least around \$20k total over 5 years on average to drive any new car



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4. Electric cars are too expensive.

BUSTED

5. Electric cars are unsafe.







5. Electric cars are unsafe.

BUSTED

6. Electric cars are slow and boring
to drive.



**More torque and
quicker to 30
mph than
Accord or Camry**



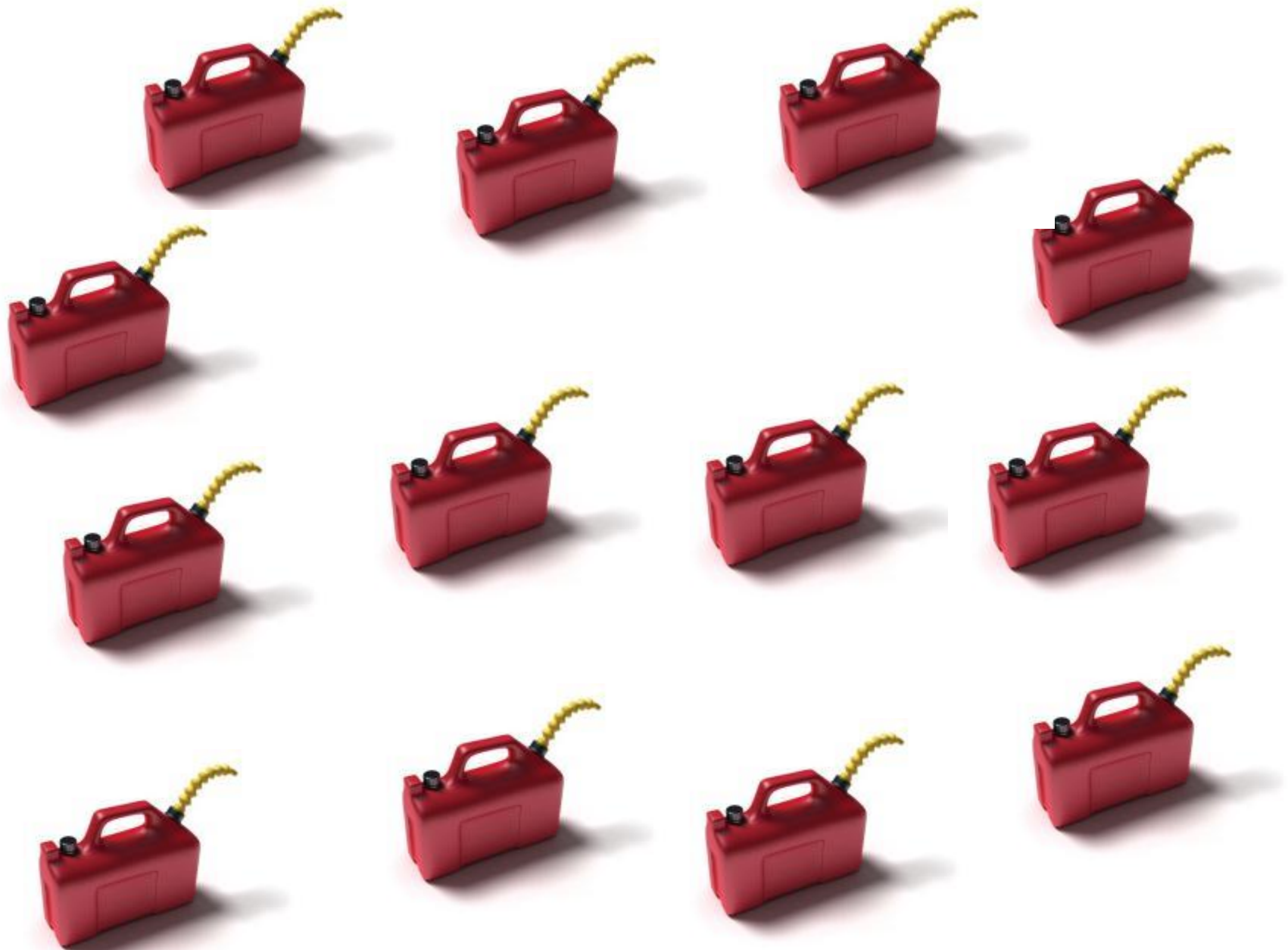
**294 foot pounds of torque, more than....
0-30 mph in 2.2 seconds, faster than...**



6. Electric cars are slow and boring to drive.

BUSTED

7. Electric cars are a fire hazard.





7. Electric cars are a fire hazard.

**(and file under
RIDICULOUS!)**

BONUS MYTH!

8. The batteries only last a few years and will cost you thousands of dollars to replace.

TRUTH:

All plug in electric car batteries are
warrantied for at **LEAST 8 years or
100,000 miles**

and

most are engineered to last much
longer, for **the life of the vehicle** in
most cases, so need for an out of
warranty replacement is highly unlikely

REAL-WORLD EXAMPLES:

Sparkie the Volt (a '12) now has over 340,000 total miles, and 120,000 EV only miles. The battery and hybrid system still performs as it did when the car was new. Voltstats lists over 35 Volts with over 100,000 miles (including mine)

Details for Volt #2012-07353 (sparkie):

Car Information / Rankings

Location:	Bellville, OH		
Last Updated:	9/17/2016 10:35:35 AM CST		
EV Miles:	120234.08	#1 / 100%	
Total Miles:	342674.72	#1 / 100%	



"Wizzy" The Nissan LEAF Taxi Surpasses 100,000 Miles

May 29th, 2015 by Christopher DeMorrow



Wizzy was (May '15) "...still on its original set of brake pads and the original battery...still has 98% of its total battery life left."

TRUTHS we've uncovered:

- Electric cars can save you money and time
- Electric cars are very easy to charge and use
- Electric cars are very safe, reliable...and fun!

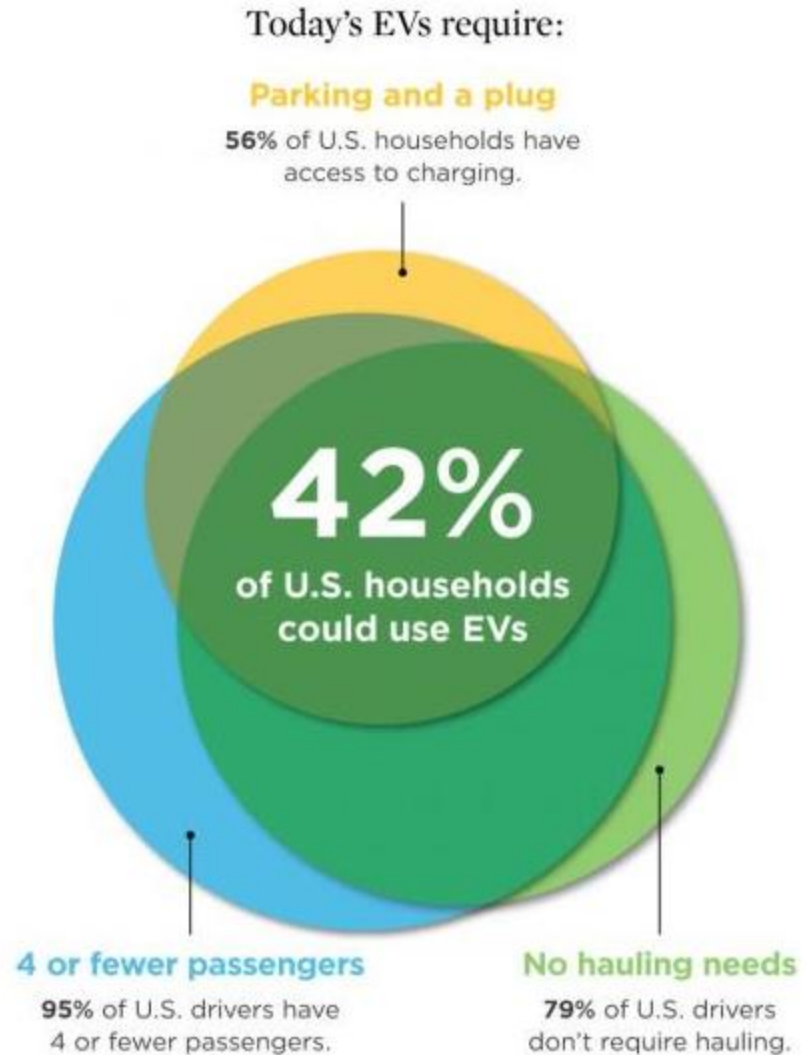
The Pareto principle (or 80–20 rule)

It commonly takes 20% of the full-time to complete 80% of a task, while to complete the last 20% of a task takes 80% of the effort. Achieving absolute perfection may be impossible and so, as increasing effort results in diminishing returns...

"Don't let the perfect be the enemy of the good." -Voltaire

Q: So who's *ready* to Drive Electric??

A very mainstream 42% of households, according to research by the Union of Concerned Scientists



What you can do now:

- **Like Us!**



- **Go for a Test Use**



- **Spread the word**



facebook.com/
DriveElectricCarsNewEngland

Questions?