

IKEA HOME DELIVERIES – ALL IN WITH ELECTRIC VEHICLES



100% EV HOME DELIVERIES

IKEA is taking this step toward achieving our commitment to be climate positive.

- We aim to set an example and inspire
- Want to show that the transition into electric vehicles for transport of products is possible
- Our customers expect that we are leaders in sustainability
- Joined EV100 in September 2017 (A Global Climate Group Initiative)

We will **enable** our **customers** to play a key part in accelerating the roll out of electric delivery vehicles...

- Focus on city centers where short distance deliveries are the norm.
- Identify technologies that match delivery needs (capacity, load, range, performance, etc.)
- Work closely with our partners to develop a shared commitment to achieve our goals





DEVELOP AN UNDERSTANDING OF DRIVER NEEDS

It is important to understand the needs of drivers through open discussion by our External Service Providers

- Charging and range needs...avoid range anxiety!
- Overnight charging vs opportunity charging
- Proper training improves driver experience
- Leasing vs ownership

**MOST THINGS REMAIN TO
BE DONE
A GLORIOUS FUTURE!**