



Go Further

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Fleet Sustainability & Technology Manager

WHERE TO START?

EV & PLUG-IN
HYBRID SALES

Have been
increasing

GAS SALES

Have been at record
low prices

YET



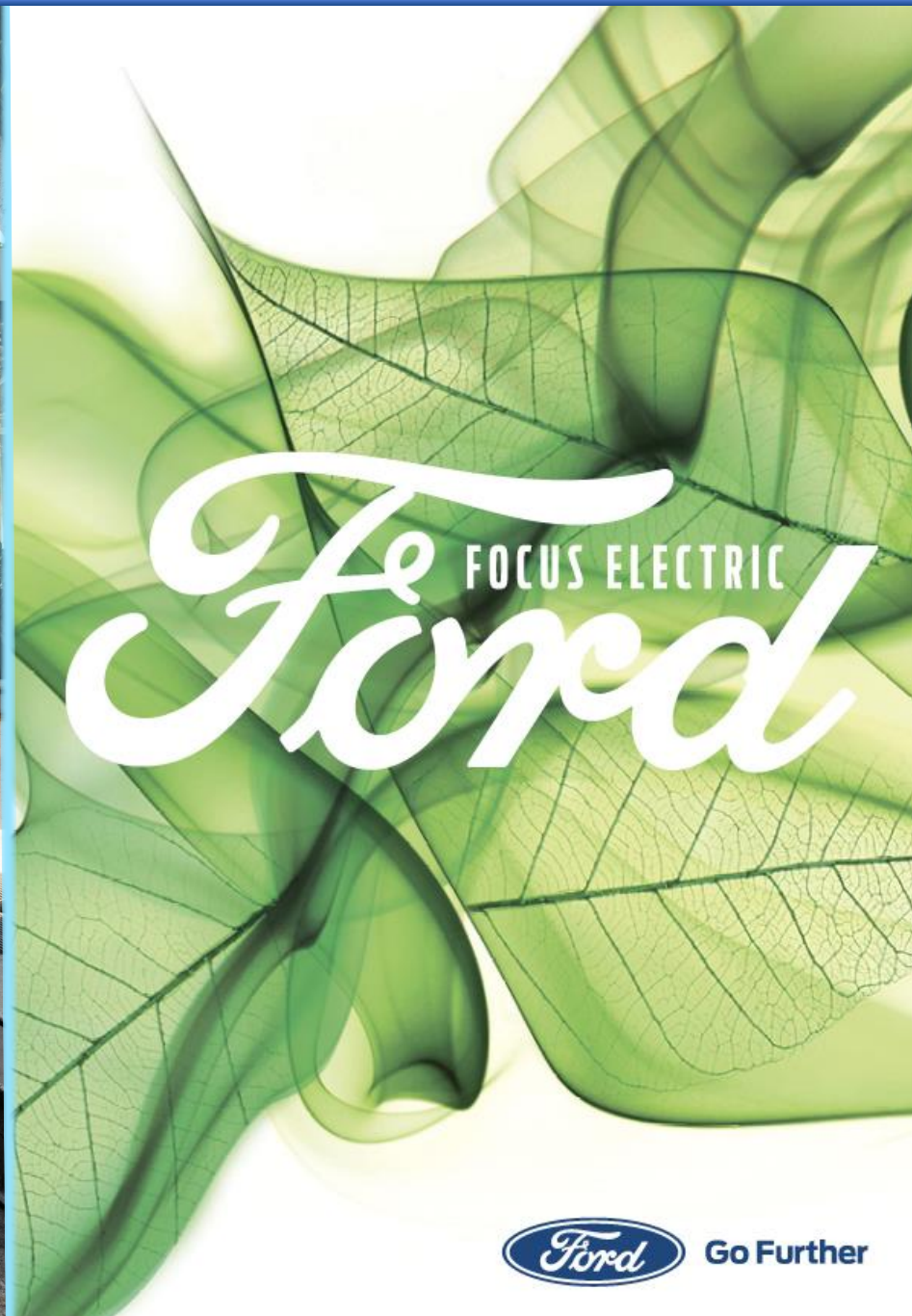


Accelerating
EV
development

\$4.5B investment in
13 new vehicles by 2020



2017 FOCUS ELECTRIC



NEW FOCUS ELECTRIC



Go Further

Production begins late 2016. All times/charges are approximated.

FUSION

E-ENERGI



#1 Mid-size
Plug-in Hybrid

Better Range

500+ Miles a Tank

FUSION HYBRID



EcoGuide®

More Refined Drive

More Efficient

AUTO START–STOP

EXPANDING TO
70% OF
NAMEPLATES IN
NORTH AMERICA

STANDARD ON
100% OF
ECOBOOST® EQUIPPED
2017 FORD F-150s





CLOSED-LOOP RECYCLING AT DEARBORN STAMPING PLANT

FORD SAVES AND RECYCLES ENOUGH HIGH-STRENGTH,
MILITARY-GRADE, ALUMINUM-ALLOY SCRAP
TO PRODUCE THE EQUIVALENT OF
30,000 F-150 BODIES EACH MONTH





THE POWER OF CHOICE

TRANSIT FAMILY OF PRODUCTS





 **ECOBOOST**

 **HYBRID**  **ENERGI** 

 **ELECTRIC** 




































POWER STROKE

D I E S E L

CNG

PROPANE

SUSTAINABILITY | POWERTRAIN STRATEGY

Vehicle	All Electric	Plug-in Hybrid	Hybrid	EcoBoost™	E85	CNG/Propane	B20
Fiesta							
Focus							
C-MAX							
Fusion							
Taurus							
Escape							
Edge							
Flex							
Explorer							
Expedition							
Transit Connect							
Transit/E-Series	Motiv		XL				
F150							
F250-F350		ID*					
F450-F550		EDI					
F650-F750		ID*					
Stripped Chassis			XL				
						* In Development	



**ALL-NEW
SUPER DUTY**

**TOUGHEST
SMARTEST
MOST CAPABLE**

**SUPER DUTY
EVER**

ALL-NEW SUPER DUTY

**FULLY BOXED
HIGH-STRENGTH
STEEL FRAME**

**HIGH-STRENGTH,
MILITARY-GRADE
ALUMINUM ALLOY
CAB AND BOX**

**12 MILLION MILES
OF TESTING**



ALL-NEW SUPER DUTY

TOUGH JOBS CALL FOR TOUGH ENGINES



6.2-LITER V8 GASOLINE ENGINE
WITH NEW TORQSHIFT
G-TRANSMISSION



6.8-LITER V10 GASOLINE ENGINE
WITH TORQSHIFT
6-SPEED TRANSMISSION



**6.7-LITER POWER STROKE
V8 TURBO DIESEL**
WITH TORQSHIFT
6-SPEED TRANSMISSION

FORD FULL-LINE COMMERCIAL OFFERING





Drive Green: Go Further, Use Less



Affordable, Real, Green
Impact For Millions