





## FOR IMMEDIATE RELEASE

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## Impressive Lineup of Panels and Speakers Highlight 13<sup>th</sup> Annual AltWheels Fleet Day

Experts to Showcase Alternative Transportation Solutions for Improving Fleet Emissions and Reducing Costs!

*Norwood, MA – October 2, 2018 –* An impressive lineup of panels and speakers highlight the **2018 AltWheels Fleet Day**, the largest meeting of corporate and municipal Fleet Managers on the East Coast. The 13<sup>th</sup> annual event returns to the **Four Points by Sheraton in Norwood, MA, on Monday, October 15,** featuring exhibitors and a showcase of vehicles with alternative transportation solutions that cut emissions and costs, as well as a wide variety of Ride-and-Drive opportunities!



AltWheels Co-Founder Alison Sander speaking at the 2017 AltWheels Fleet Day

Since 2005, Fleet Managers have come to recognize AltWheels as a leading source for practical information on how to improve performance in their fleets while making them more environmentally sustainable. AltWheels Fleet Day provides Corporate and Municipal Fleet Managers with factual information and valuable insight on what has and hasn't worked for others. Fleet Day focuses on the latest in fleet transportation technologies, alternative fuels and fleet management practices.

Fleet Day participants include corporate Fleet Managers plus Fleet Managers from dozens of cities and towns and state agencies across New England and New York. Last year's event drew more than 200 Corporate and Municipal fleet managers and other key alternative transportation officials!



This year's AltWheels Fleet Day will feature 25 speakers, 4 panels, 4 breakout sessions, various exhibitors, vehicles with alternative transportation solutions and a wide array of Ride-and-Drive opportunities.

"We have a fantastic lineup of speakers and panels for this year's AltWheels Fleet Day," said Alison Sander, Co-Founder and Chairman of AltWheels. "We had an amazing turnout last year, and are expecting more this year! Last year's attendees included municipal and commercial Fleet Managers, industry leaders in the alt fuel sector, university transportation specialists, and many others who came to learn better practices and to network with visionaries. AltWheels is the perfect opportunity to learn from other fleet managers how to reduce your fleet's environmental footprint AND save money in the process!"

Ronald Gitelman, Fleet Administrator at Yale University and the 2017 AltWheels Fleet Day keynote speaker remarked, "I attended AltWheels for the first time in 2017 not only as a speaker and moderator, but as a Fleet Manager with great interest in alternative fuels and technology. Not only can one gain great insight into the progress in the alternative fuel area, but attendees can also learn about new technologies for the future. Attendees have an opportunity to meet with experts in the field as well as providers of different technologies and see first-hand how these technologies work in different types of vehicles. Networking with peers is valuable as fleets move towards alternative fuels and this event provides the best opportunity for New England fleets to network and discuss these technologies."

"I have been attending, participating, speaking, and displaying alternative fueled vehicles since the inception of AltWheels," remarked Barry Carr of New York Clean Cities Coalition. "It is the premier event in the Northeast for new fleet technologies; and a remarkable way to see what's new all in one location. Vehicles, fuels, current and future transportation resources all come together with a variety of topics."



Steve Russell, Massachusetts Clean Cities Coalition

## This year's panels include:

## Future technologies: What's coming down the road?

- Nate Oscarson Ford Motor Company
- Jason Slayton Toyota
- Cornelius Willingham Nissan
- Trevor J. Bleedorn Mercedes-Benz USA, LLC
- Marc Riccio Blue Bird

Moderator: Barry Carr, Coordinator - Clean Communities of Central NY Coalition

## Funding update: VW settlement funding update – Clean Vehicle Program grants. How can you apply for available funding?

- Michelle Broussard MA DOER
- Sejal Shah MA DEP

Moderator: Steve Russell - Massachusetts Clean Cities Coalition

## **Electric Fuel: Infrastructure and Operations Insights**

- John Gilbrook ChargePoint
- Barry Woods ReVision Energy
- Roy Bant Air Liquide

Moderator: Lee Grannis - New Haven Clean Cities Coalition

## Fleet Managers on the Cutting Edge: How to Maintain Return on Investment

- William Coughlin Central Fleet, City of Boston
- Marc Fournier Town of Andover XL Hybrids customer
- James Hineson, Jr. Port Authority of NY and NJ

Moderator: Peggy O'Neill-Vivanco – Vermont Clean Cities Coalition

## Freight Industry Focus

- BYD Motors
- Adolfo Kurczyn IKEA
- Richard Samples Cummins
- Jonathan Ells NYC Department of Citywide Administrative Services
- Juan Corcino Manhattan Beer

Moderator: Ben Mandel – CALSTART Northeast

## This year's Breakout Sessions include:

Session 1 - Tiffany Ballroom A - Fuel Reduction Technologies

- Mike MacComiskey GPS Insight
- Sabrina Mansur Draper
- Mark McGrew Lightening Systems

Moderator: Jessica Wilcox - Granite State Clean cities

# Session 2 - Essex Room - Northeast Diesel Collaborative Freight working group session

## Session 3 - Lenox Room – Automotive Fuels

- Biodiesel and Renewable Diesel: Ryan Lamberg National Biodiesel Board
- Hydrogen: Charlie Myers Mass Hydrogen Coalition
- Compressed Natural Gas (CNG) Mike Manning AVSG

#### Session 4 - Tiffany Ballroom B - Propane AutoGas

• Leslie Anderson - Propane Gas Association of New England (PGANE)

Ride-and-Drive and networking opportunities will be available during breakfast, lunch and after the final Breakout Session. This year's event will also serve as the October NAFA meeting.

#### Below is part of a growing list of vehicles confirmed for 2018 Fleet Day:

- 2018 Toyota Mirai, 2019 Toyota Corolla Hatchback and 2019 Toyota Avalon Hybrid
- Enow Solar Truck
- 2018 Nissan Leaf SL and 2018 Nissan Leaf SV
- 2009 and 2012 CNG Honda GXs
- 2018 smart EQ Fortwo
- Ford Fusion energi



The Tesla at the 2017 AltWheels Fleet Day

#### Registration

AltWheels Fleet Day runs from 8:00 am until 4:30 pm on October 15 and there is still time to register! Registration is \$65 per person. Fee includes all sessions, breakfast, breaks and lunch. <u>Click here to download a fillable registration form.</u> For more information about AltWheels Fleet Day or to pay via Paypal online, visit <u>http://www.altwheels.org/fleet-day</u>.

AltWheels would like to thank all the sponsors for making this year's Fleet Day even bigger and better!

Premier Sponsors are AVSG-LP, Ford Motor Company, and Massachusetts Clean Cities Coalition.

**Gold Sponsors** are Air Liquide, Herb Chambers smart Center, Nissan, and Toyota Motors North America.

Silver Sponsors are ChargePoint and Voltrek.

**Bronze Sponsors** are Blue Bird, GPS Insight, ReVision Energy, and XL Hybrids. **Green Sponsors** are Auto Career Development Center, Cusson Automotive, eNow Incorporated, Eversource Energy, Fermata Energy, FLO, Fuel Oil News, National Biodiesel Board, National Fleet Hybrids, Northeast Gas Association, Propane Gas Association of New England, Samsara, Staples, Society of Automotive Engineers (SAE), Staples, Stoneham Motor Company, and US EPA.

Further information on how to attend, exhibit, or become a sponsor is available by contacting Classic Communications at 508-698-6810, <u>meg@classic-communications.com</u> or online at <u>www.altwheels.org</u>

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